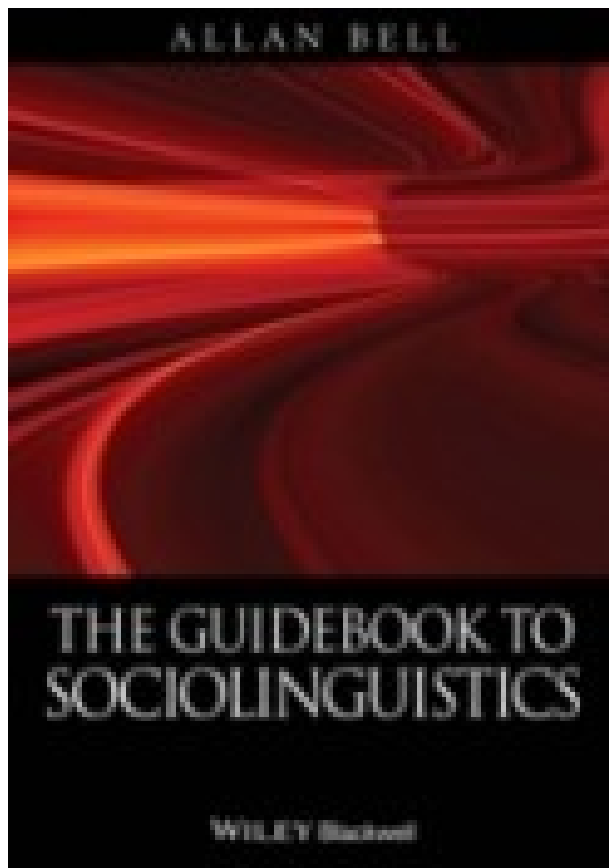


The Guidebook to Sociolinguistics



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The Guidebook to Sociolinguistics presents a comprehensive introduction to the main concepts and terms of sociolinguistics, and of the goals, methods, and findings of sociolinguistic research. * Introduces readers to the methodology and skills of doing hands-on research in this field * Features chapter-by-chapter classic and contemporary case studies, exercises, and examples to enhance comprehension * Offers wide-ranging coverage of topics across sociolinguistics. It begins with multilingualism, and moves on through language choice and variation to style and identity * Takes students through the challenges involved in conducting their own research project * Written by one of the leading figures in sociolinguistics

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